

Seventh Annual



Thursday, February 13, 2014

The Sockwell Center

Of

Plano ISD, Plano, TX

8:15 am to 3:30 pm



Northwest Evaluation Association

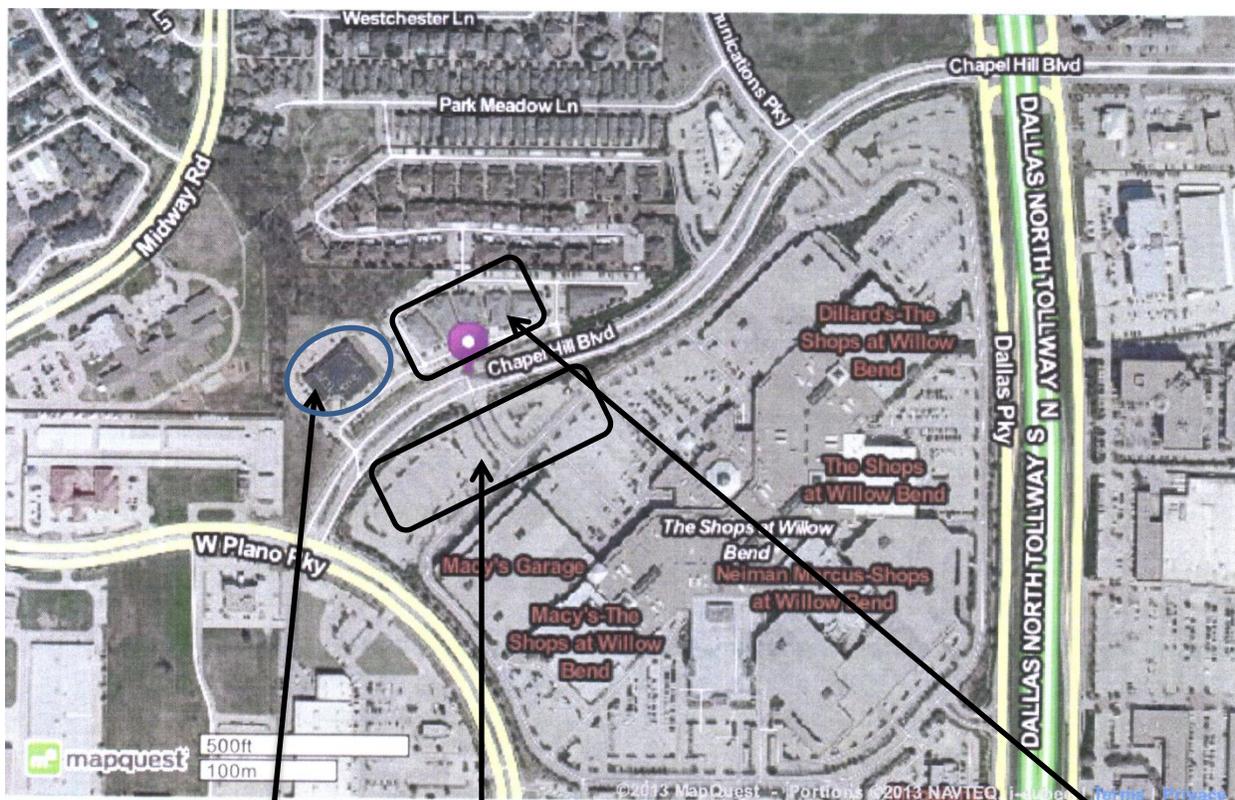
Partnering to help all kids learn



Plano Independent School District
Assessment and Accountability
Plano, Texas

Parking

There is limited parking at the Sockwell Center. Additional parking is available south, across Chapel Hill Blvd, in the Willow Bend Mall parking lot.



Sockwell Center

Overflow Parking

NO Parking! Cars will be towed at owners' expense.

**** Wi-Fi access is available to PISD guests.**

7th Annual TEXAS MAP USERS' CONFERENCE

SCHEDULE AT A GLANCE

Thursday, February 13th

7:30 am – 8:15 am	Registration Pickup & Breakfast
8:15 am – 9:15 am	Morning Breakout Session I
9:25 am – 10:25 am	Morning Breakout Session II
10:35 am – 11:35 am	Morning Breakout Session III
11:35 am – 12:00 pm	25 Minute Break
12:00 pm – 1:00 pm	<i>Luncheon – Dallas Room</i> Entertainment by Jasper High School Legacy and Harmony Choirs
1:10 pm – 2:10 pm	Afternoon Breakout Session IV
2:20 pm – 3:20 pm	<i>Closing Keynote</i> Dr. Anne J. Udall Vice President of Professional Development, NWEA Dr. Udall's Keynote will be <i>"Hearing the Music in the Middle of All the Noise – The Power of Teaching"</i>
3:20 pm – 3:30 pm	<i>Drawings – Must be present to win</i> Thank you to our sponsors: Tim Blaine – NWEA Dash Weerasinghe – MAP Conference Study Island-edmentum Curriculum Advantage Schoolzilla
	Special Session:
8:15 am – 2:10 pm	Experience a MAP Test – Frio Lab

Overview of Presentations

Strand Explanation Practice, Tools

There are two strands of sessions offered at this conference. Sessions indicated by **P** (**Practice**) present professional practices in the use of MAP scores; and sessions indicated by **T** (**Tools**) discuss the tools used in assessing, reporting, and interpreting MAP RIT scores.

Presenters

George Aramath – Uplift Education (**P, T**)

Vicky Billings – NWEA Account Manager (**T**)

Jeannette Ginther – Secondary Achievement Specialist, Plano ISD (**P, T**)

Ketsia Hamilton – Edmentum (**T**)

Lydia Li - Data Management Coordinator, Plano ISD (**T**)

Anthony McKee – Curriculum Advantage (**P**)

Barbara Mullins – NWEA (**T**)

Greses Pérez – Meadows Elementary Teacher, Plano ISD (**P, T**)

Doug Rawlins – Elementary Principal, Panhandle ISD (**P**)

Patricia Reeder – NWEA (**P**)

Jennifer Ruth – Elementary Achievement Specialist, Plano ISD (**T**)

Ruth Schackman – EduReady (**P**)

Kathy Schadt - Assessment Technical Assistant, Plano ISD (**T**)

Anna Utgoff – Schoolzilla (**T**)

Seventh Annual Texas MAP Users' Conference Thursday, February 13, 2014

Session I

8:15 am – 9:15 am

Dynamic Duos: Collaborations Are a College and Career Readiness Necessity!

Dallas Room

Batman & Robin, Louis & Clark, NWEA (MAP) & Classworks are all dynamic duos! The rigor of College and Career Readiness practices and STAAR will require school districts, vendors, consultants, and communities to learn to pull the load together. NWEA (MAP) Assessments and Classworks Curriculum and Instruction are winning combination for 21st century learning. The duo provides data driven instruction through a technical import of the NWEA RIT range scores for each student. NWEA assessments kid-centric approach continues as their scores are imported into Classworks and students are able to work on individual learning paths created from their individual score in each NWEA strand.

Facilitator: * Anthony McKee, Curriculum Advandage

*Repeated at 9:25 am – 10:25 am

How MAP® Scores Predict STAAR® Performance Levels and College Readiness

Benchmarks

Austin Room

At the end of November 2013, NWEA released the results of a research study to connect the scale of the STAAR used for Texas Mathematics and reading assessments with NWEA's RIT scale. This session will introduce the review the linking study and the MAP® reports that predict performance levels.

In 2011, NWEA completed research to examine the predictive relationship between the RIT scales of the MAP® assessments in reading, language usage and mathematics to the college readiness benchmarks of the EXPLORE, PLAN, and ACT achievement tests in reading, English, and mathematics. This session will review the data in this study, as well as share results of ongoing work to back MAP correlations as far as 5th grade for gauging student trajectories for secondary education aspirations.

Facilitator: *Vicky Billings, NWEA

*Repeated at 10:35 am – 11:35 am

Using MAP Results to Support a Student-Centered Culture of Data Use

San Antonio Room

Session Goals:

1. Conduct strength-based conversations about the interpretation and application of MAP data
2. Introduce components of a high-performing “Culture of Data Use” in conducting effective conversations about data

Through work with sample data and case studies, school leaders will personalize the MAP data in order to more directly connect School and District Leaders to student outcomes, and establish the student perspective in the process of interpreting and applying data for student growth and achievement. These activities with sample MAP data, will also work to build awareness of the importance of developing a high-performing “Culture of Data Use” in order to support successful exploration and investigation of data for student growth and achievement.

Facilitator: *Patricia “Pat” Reeder, NWEA

Spinning the MAP: How to Talk with Students about MAP Testing

Rio Grande/Colorado Room

What exactly do you tell your students about MAP testing? What would your students say if they were asked to describe the MAP test? Did you know that a student’s perception of an assessment can significantly impact his/her performance? How can you “spin” the MAP to maximize student performance? Presenter Jeannette Ginther shares her experience talking directly with hundreds of students about MAP testing in Plano, as well as the most effective ways to clearly communicate the nature and purpose of MAP using dialogue and analogies that kids can understand and relate to. Participants will be provided with specific, concise language to use when discussing MAP with their students, along with Power Point Presentation for classroom use.

Facilitator: *Jeannette Ginther, Plano ISD

***Repeated at 10:35 am – 11:35 am**

Crushing your MAP Data Analysis - Tips, Tools and Best Practices for Teachers

Brazos Lab

In this hands-on workshop, you will learn to use fast and easy tools to analyze your MAP data and leverage it to drive meaningful action. Gathered from over seven years' collaboration with the nation's most effective and innovative schools, Schoolzilla's data experts will share best practices for effectively analyzing growth scores, strategically grouping students, conducting subgroup analysis; and free, powerful tools to help you do it all. You'll walk away with the insights, tricks and resources you need to become a MAP Data Champion!

Facilitator: Anna Utgoff, Schoolzilla

Study Island in partnership with Northwest Evaluation Association offers an integrated solution to individualized learning path

Pecos Lab

Study Island has partnered with the Northwest Evaluation Association (NWEA™) to offer a fully integrated solution that uses a student's Measure of Academic Progress (MAP©) assessment results to create an individualized learning path, delivered through the Study Island program. Study Island and NWEA customers can easily pinpoint academic strengths and weaknesses through their NWEA MAP test results, and then automatically target those areas with Study Island's rigorous, standards-based content. Each student will receive a unique learning path within Study Island based on their individual MAP Rasch unit (RIT) scores.

What it is

- Fully integrated MAP test results that targets specific Study Island content based on RIT scores
- Real-time progress monitoring, differentiation, and individualized intervention

Why it works

- Easily upload MAP RIT scores and target specific Study Island content based on those results
- Differentiate instruction with automatically generated individualized learning paths
- Monitor student progress with built-in reporting and immediate student feedback

This hands-on session will allow participants to experience individualized learning from the student perspective; and develop ideas to support instructional technology integration within blended learning environments.

Facilitator: *Ketsia Hamilton, edmentum

***Repeated at 10:35 am – 11:35 am**

Session II

9:25 am – 10:25 am

Putting the Pieces Together-Understanding the Relationship Between DesCartes and the TEKS *Dallas Room*

Do your teachers see the relationship between the DesCartes Learning Continuum and the Texas state standards? Without this understanding, teachers are not able to use MAP data to its fullest potential. In the summer of 2012, a team of teachers from Grapevine-Colleyville ISD and Plano ISD embarked on a project to identify which specific learning targets from DesCartes and Primary Grades Instructional Data are best described by each of the state standards (TEKS). The ultimate goal of the project was to streamline the process for teachers to more efficiently use the data gained from MAP assessments to inform instruction through the lens (filter) of state standards. In this interactive presentation, participants will examine the process the team underwent, compare state standards to the learning statements in DesCartes, and discuss the implications and benefits of the resulting product. We will discuss the how the understanding of readiness and supporting standards impacts our use of MAP data. Participants will leave with a greater understanding of the learning continuum upon which MAP is designed and how the state standards align with this continuum.

Facilitator: *Jennifer Ruth, Plano ISD

***Repeated at** 10:35 am – 11:35 am

An overview of MAP testing and how data from this assessment can be used by the teacher in the classroom. *Austin Room*

The training will answer questions such as:

- 1) How is MAP test setup by NWEA?
- 2) How can teachers interpret the following reports that MAP generates:
 - a. Class Report
 - b. Class Breakdown Report
 - c. DesCartes
 - d. Lexile
- 3) What procedures should be in place for achieving the highest growth for students?
- 4) What are additional resources that would supplement the test for teachers/parents/students?

Participants are encouraged to bring their laptops and classroom data for interpretation and next steps. This will be a hands-on demonstration.

Facilitator: George Aramath, Uplift Education

Dynamic Duos: Collaborations Are a College and Career Readiness Necessity!

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Come learn the methods that will turn your data into Essential Questions

Rio Grande/Colorado Room

Essential Questioning is a tested method that uses individual student data to identify unique leveled needs. It then applies a consistent, measurable learning process of level appropriate questions in a way that lead to quantifiable academic growth; you can create manageable steps to get to the goal. Simplifying your life is key. After only a few weeks of using Essential Questioning, an elementary teacher told her principal, "This is doable and it works."

Facilitator: *Ruth Schackman, EduReady

***Repeated at 1:10 pm – 2:10 pm**

Knowledge Academy, NWEA's online professional learning site, has a wealth of professional learning resources available on-demand.

Brazos Lab

We know you've made an investment in MAP, and we want to provide you with convenient, affordable options to get the most from that investment. Knowledge Academy provides you with many complimentary learning resources to support, sustain, and extend learning by:

- Provide important information about the value of MAP for instruction to new teachers
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- Deliver "small bite" learning options perfect for prep time or Professional Learning Community (PLC) groups
- Support teachers in setting goals with students, assessing MAP reports, and getting the most from their data

This session will explore the online resources available in Knowledge Academy and provide instructions on how to register your staff for access to these free resources.

Facilitator: *Barb Mullins, NWEA

***Repeated at 1:10 pm – 2:10 pm**

This session focus on the use of MAP reports, TELPAS results and ELD placement assessments to drive decisions for a Language Acquisition Initiative. Discussions of Meadows Elementary Initiative's case study serve as the framework for a dialogue to identify effective proficiency placement and instruction. Using debrief of the case study and research based strategies, participants build their own knowledge. The session is appropriate for decision makers at all levels.

Participants are encouraged to bring copies of their own MAP reports and TELPAS results or use the given sample documents to identify areas of growth in the bilingual and English language learner population. Based on the data, participants establish instructional needs and proficiency placement for BI/ESL utilizing a user friendly spreadsheet that merge different source of data in a graphic format. Participants learn the use of MAP results into context that facilitate analysis of patterns of more than one source of data to drive language development instruction and support state standards.

The case study is based on a campus initiative launched this year at Meadows Elementary School that embark Meadows's staff on the endeavor to improve literacy and support state standards (TEKS) by implementing a Language Acquisition Initiative. The ultimate goal of the project is to increase the number of students (kindergarten through fifth grade) who progress at least one proficiency level on the composite TELPAS scores and the percentage of students meeting expectations for the state assessment Spring administration for grades 3-5. The initiative comprises strategies for increasing opportunities for students to use oral language regularly as part of their daily routines and for providing opportunities for students to transition from the use of oral language into the production of written language. The data sources collected and evaluated include: a) MAP scores; b) STAAR test results as sorted by grade level, SES status, and LEP status; c) TELPAS composite proficiency scores; and d) qualitative information gathered through a pre/post open-ended survey of teachers. All four sources of data offer points of reference prior to and subsequent to the implementation of ELD.

Learning outcomes:

- Identifying different source of data to drive English Language Development Initiatives.
- Exploring a user friendly tool to integrate different sources of data.
- Exploring interim assessment to make data-driven decisions.
- Building your own knowledge through a debrief of a case study.

Facilitator: *Greses Pérez, Plano ISD

***Repeated at 1:10 pm – 2:10 pm**

Session III

10:35 am – 11:35 am

Spinning the MAP: How to Talk with Students about MAP Testing

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Facilitator: *Jeannette Ginther, Plano ISD

*Repeated at 8:15 am – 9:15 am

Using Digital and Formative Assessments to Individualize a Student's Instruction

Austin Room

The session explores how Panhandle Elementary, a high-performing Title I school, analyzes data from many sources such as NWEA/MAP, STAAR, Study Island, Compass Learning and others. This session explains how to use that data to create a specific growth plan for each student to ensure he/she achieves a year's growth. Computer adaptive assessment results provide the basis for differentiated tutoring groups, measuring academic growth, monitoring college readiness, and setting student goals.

Facilitator: Doug Rawlins, Panhandle ISD

How MAP® Scores Predict STAAR® Performance Levels and College Readiness Benchmarks

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Session IV

1:10 pm – 2:10 pm

Come learn the methods that will turn your data into Essential Questions

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Facilitator: *Ruth Schackman, EduReady

***Repeated at 9:25 am – 10:25 am**

Developing a strong culture of data use is fundamental to creating an ongoing environment for student growth and school improvement. In this session, participants will be introduced to the research base surrounding culture of data use and have the opportunity to begin to “audit” their current culture.

Goals:

1. Become familiar with the research based elements of an effective culture of data use.
2. Begin to benchmark a district’s current culture of data use

Facilitator: *Patricia “Pat” Reeder, NWEA

Knowledge Academy, NWEA’s online professional learning site, has a wealth of professional learning resources available on-demand.

Brazos Lab

We know you’ve made an investment in MAP, and we want to provide you with convenient, affordable options to get the most from that investment. Knowledge Academy provides you with many complimentary learning resources to support, sustain, and extend learning by:

- Provide important information about the value of MAP for instruction to new teachers
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Facilitator: *Greses Pérez, Plano ISD

***Repeated at 9:25 am – 10:25 am**

Special Session

8:15 am – 2:10 pm

Experience a MAP Test

Take a sample MAP test just like your students

Frio Lab

Facilitators: Lydia Li, Plano ISD; Kathy Schadt, Plano ISD

Table Sessions

8:15 am – 2:10 pm

Curriculum Advantage

See how Curriculum Advantage and NWEA have partnered to bring a winning combination for 21st century learning.

Facilitator: Anthony McKee

Study Island©-edmentum, Inc.

See how Study Island and NWEA partner to Drive Student Success

Facilitator: Sharon Roth, Stephanie Davis, Jake Istnick, and Denise Hill

Schoolzilla

MAP Data Analysis for Teachers, Principals, District & School Leaders

Facilitator: Vlad Gutkovich and Casey Reinhardt

NWEA

Have your questions answered about MAP informational session.

Facilitator: Mark Duquette

****Wi-Fi access is available to PISD guests.**

Closing Keynote:

2:20 pm – 3:20 pm Main Hall



Anne J. Udall

Vice President of Professional Development, NWEA

**Keynote “*Hearing the Music in the Middle of All the Noise –
The Power of Teaching*”**

Anne has twenty years of experience in K-12 public education. She has been an aide, teacher, staff developer, program director and an assistant superintendent with leadership responsibilities for major curriculum, instruction and professional development initiatives.

Throughout the 1980’s, Anne taught in an elementary resource program for learning disabled and gifted students with the Tucson, Arizona Unified School District, and provided district-wide training in higher-level thinking skills. In the 1990’s, she served in numerous leadership positions for the Charlotte-Mecklenburg Schools, the largest school system in North Carolina, including as Assistant Superintendent for Curriculum and Instruction.

She has published numerous articles and has co-authored *Creating the Thoughtful Classroom*. She is an accomplished keynote speaker and presenter. Prior to joining NWEA in 2010, Anne spent nine years as Executive Director of the Lee Institute, a Charlotte, North Carolina-based non-profit organization dedicated to encouraging collaboration, problem-solving and strategic planning for individuals, civic organizations and community efforts.

Anne received her B.A. in Secondary Education and M.A. in Special Education from the University of New Mexico, and received her Ph.D. in Special Education from the University of Arizona. She is the co-chair of the Udall Foundation, a federal agency formed in 1996 to honor the work and legacy of her father, Morris K. Udall and her uncle, Stewart L. Udall.

3:20 pm – 3:30 pm Closing and Drawings

MUST BE PRESENT TO WIN.

Drawing items have been graciously provided by NWEA, Study Island-edmentum, Inc., Curriculum Advantage, Schoolzilla and the Texas MAP Conference Host.

My Conference Schedule
7th Annual Texas MAP Users' Conference
Friday, February 13, 2014
Plano, Texas

Check each session in which you participated. Turn into your principal or administrator for Professional Development hours.

NAME _____ CAMPUS/DEPARTMENT _____

Time	Session Title	Speakers Name	Hours
8:15 – 9:15 am	Dynamic Duos: Collaborations Are a College and Career Readiness Necessity	Anthony McKee	
8:15 – 9:15 am	How MAP Scores Predict STAAR Performance Levels and College Readiness Benchmarks	Vicky Billings	
8:15 – 9:15 am	Developing a Strong Culture of Data Use	Patricia Reeder	
8:15 – 9:15 am	Spinning the MAP: How to Talk with Students about MAP Testing	Jeannette Ginther	
8:15 – 9:15 am	Crushing your MAP Data Analysis – Tips, Tools and Best Practices for Teachers	Anna Utgoff	
8:15 – 9:15 am	Integrated Solution to Individualized Learning Path	Ketsia Hamilton	
9:25 – 10:25 am	Putting the Pieces together-Understanding the Relationship Between DesCartes and the TEKS	Jennifer Ruth	
9:25 – 10:25 am	MAP Testing: How Data Can be used in the Classroom	George Aramath	
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9:25 – 10:25 am	Methods to turn your data into Essential Questions	Ruth Schackman	
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2:20 – 3:20 pm	Closing Keynote: "Hearing the Music in the Middle of All the Noise – The Power of Teaching"	Anne Udall	

Special Thanks

We are sincerely grateful to NWEA for their efforts in supporting and partnering with Plano ISD to make the seventh annual MAP conference a success.

We would also like to take this opportunity to acknowledge the following vendors:

Stern's Catering for their fine food and service during lunch.

Plano ISD Copy Center for printing the programs, bag inserts, and notepads.

Today's table vendors for providing drawing prizes.

- Curriculum Advantage
- Schoolzilla
- Study Island- edmentum
- NWEA
- MAP Conference

We appreciate the Jasper High School Legacy and Harmony Choirs for providing amazing entertainment during lunch.

We wish to thank all of the presenters today for their time and knowledge as you prepared today's presentations. Your presence and collaboration is what makes this a successful conference.

We would also like to thank the Plano ISD Assessment and Accountability Staff for all of their assistance in making this day run smoothly.

Conference Planning Coordinator: Sandi Youngblood, Plano ISD

Sockwell Center Layout



Northwest Evaluation Association
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